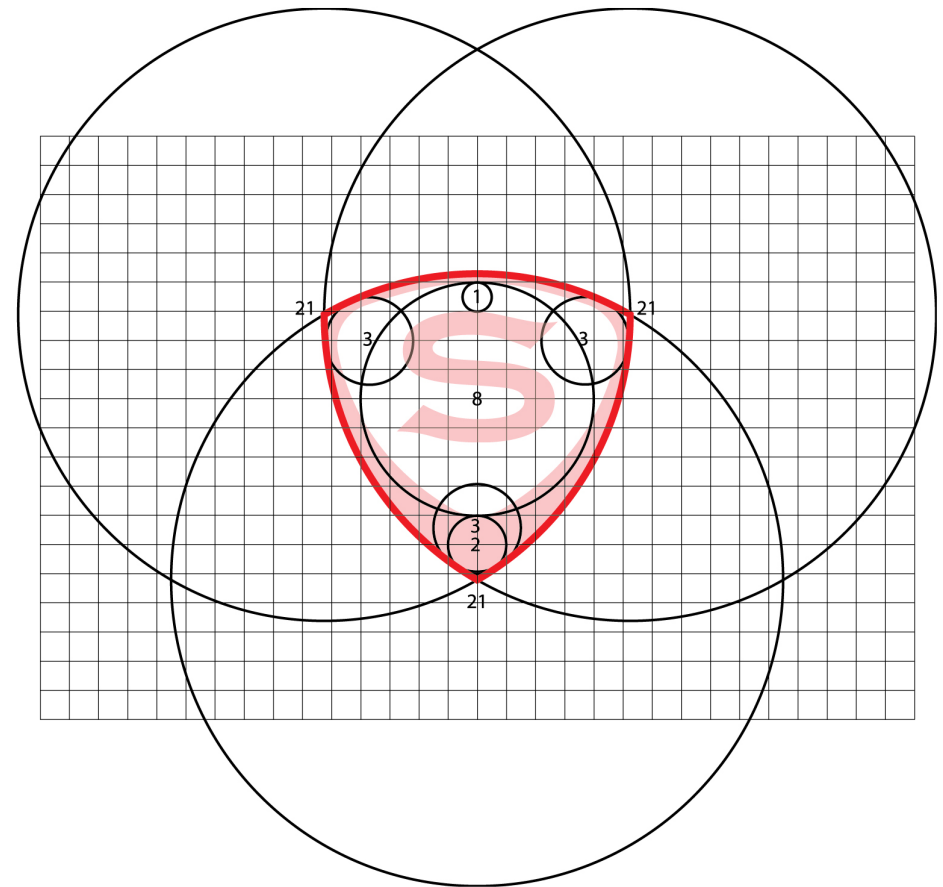
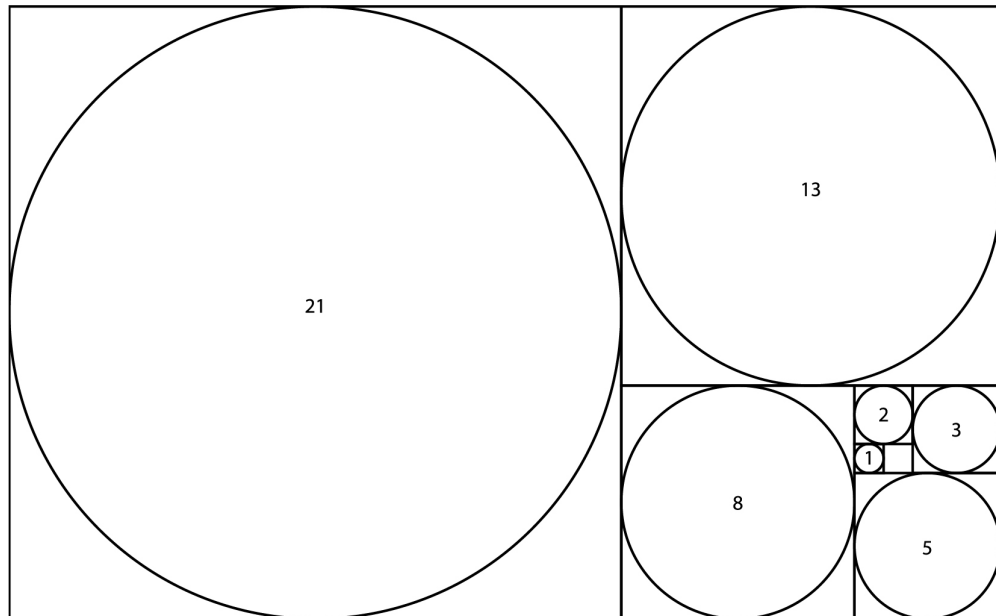


SAKOS BRAND BOOK

SAKOS BRAND DESIGN GUIDELINES USAGE OF THE GRID

This logo is drawn by intersection angle of three circles.
The iconic shield is created from the most perfect impression of equilateral triangle.



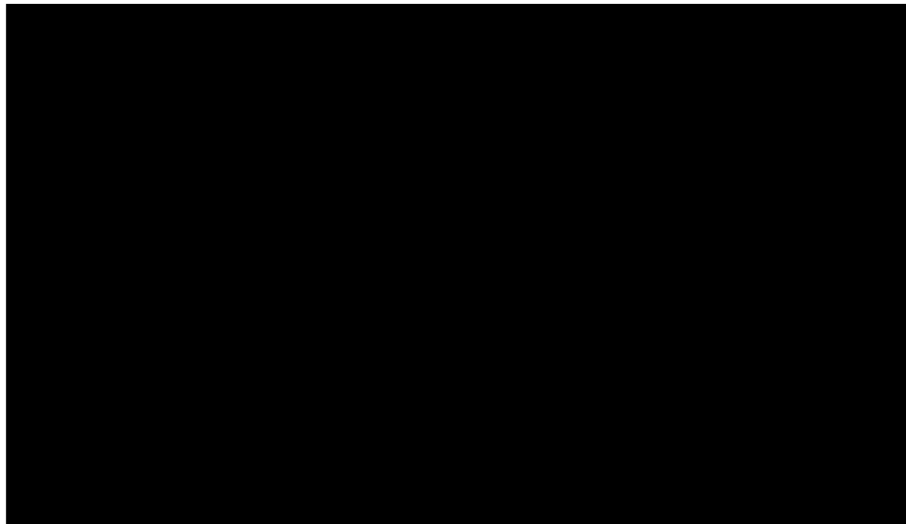
SAKOS BRAND DESIGN GUIDELINES

LOGO PROPORTION - HORIZONTAL VERSION



SAKOS BRAND BOOK

SAKOS BRAND DESIGN GUIDELINES THE CORPORATE COLOURS



SAKOS ACCENT COLOURS

A limited use of the accent colours supports the premium brand appearance.

SAKOS Black

Pantone Black C
4 Colours: C0 | M0 | Y0 | K100
RGB R35 | G31 | B32
Hex Code #231f20



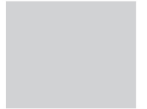
Dark Grey

4 Colours: C52 | M30 | Y5 | K26
RGB R147 | G149 | B152
Hex Code # 939598



Light Grey

4 Colours: C0 | M0 | Y0 | K20
RGB R209 | G211 | B212
Hex Code # D1D3D4



SAKOS Red

Pantone 534 / RAL 5003
4 Colours: C0 | M100 | Y100 | K0
RGB R237 | G28 | B36
Hex Code #ED1C24



Dark Red

4 Colours: C0 | M100 | Y90 | K30
RGB R177 | G15 | B31
Hex Code # B10F1F



Light Red

4 Colours: C0 | M50 | Y45 | K0
RGB R246 | G151 | B128
Hex Code # F69780



SAKOS Crome

Special marterial



Gold

Special marterial



Aluminium

Special marterial



SAKOS BRANDBOOK

SAKOS BRAND DESIGN GUIDELINES THE STANDARD TYPOGRAPHY

SAKOS BRANDBOOK

SAKOS BRAND DESIGN GUIDELINES THE TYPOGRAPHY

FONT

Swis721 Lt BT is used as the company font.
It is characterised by clarity, modernity and easy legibility.

STANDARD TYPOGRAPHY

Swis721 Lt BT is used as the company font.
It is characterised by clarity, modernity and easy legibility.

Company font
(English)

Swis721 Lt BT Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890! " , \$ % / () ? € @ &

Company font
(Vietnamese)

Arial (Regular / Bold / Italic)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890! " , \$ % / () ? € @ &

Headline

BLAIRMDITC TT MEDIUM
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890! " , \$ % / () ? € @ &

Subline

Swiss 721 Light Extended BT
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890! " , \$ % / () ? € @ &

Intro text

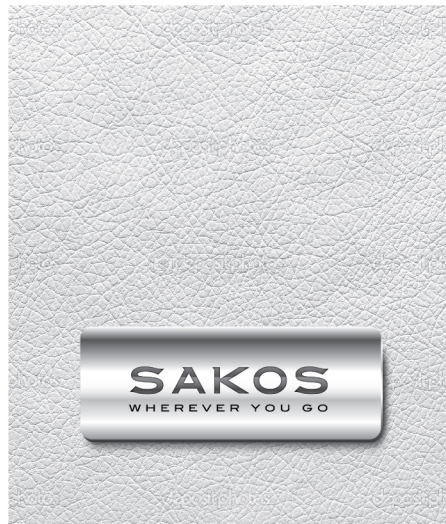
Swis721 Md BT Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890! " , \$ % / () ? € @ &

Caption text

Swiss 721 Lt BT Light Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890! " , \$ % / () ? € @ &

SAKOS BRANDBOOK

SAKOS BRAND DESIGN GUIDELINES LOGO APPLICATION



SAKOS CROME

The material ensure a consistent, high-quality identity. The SAKOS colour leathers includes various shades of black and various shades of white and brown.



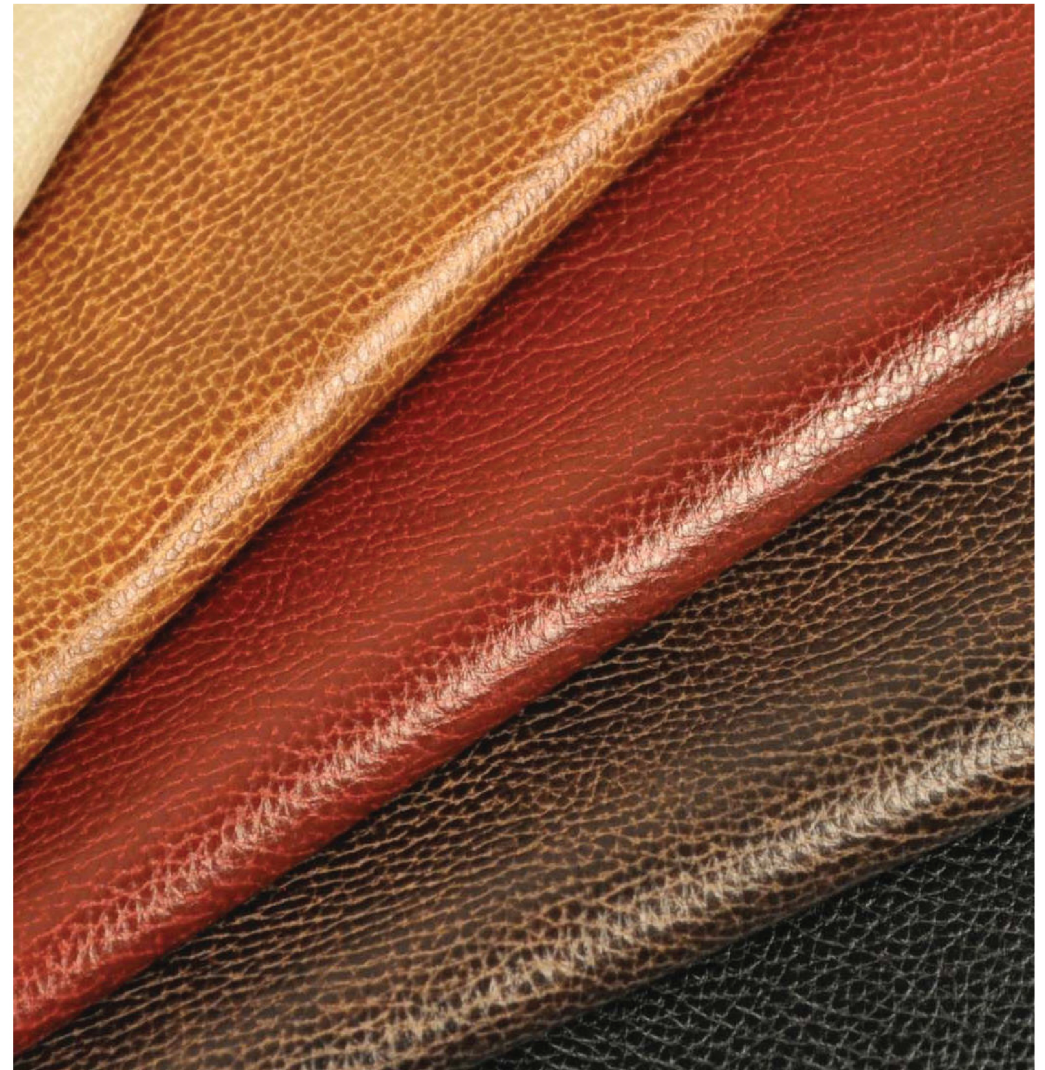
SAKOS BRANDBOOK

SAKOS BRAND DESIGN GUIDELINES LOGO APPLICATION



SAKOS LUGGAGE

The material ensure a consistent, high-quality identity. The SAKOS colour leathers includes various shades of black and various shades of white and brown.



SAKOS BRANDBOOK

SAKOS BRAND DESIGN GUIDELINES
THE SUITCASE, TSA LOCK AND ZIPPER HEAD



SAKOS BRANDBOOK

SAKOS BRAND DESIGN GUIDELINES NAMECARDVISITOR AND STAFF CARD



Visitor and Staff card
Size: 90 x 55mm



Namecard
Size: 90 x 55mm



SAKOS BRAND DESIGN GUIDELINES
LETTER HEAD A5, A4

Letter head A5



Letter head A4



Swis721 Md BT Medium
Size: 10pt (company name)
Leading: Auto

Swis721 Lt BT
Size: 9pt
Leading: Auto

SAKOS BRAND DESIGN GUIDELINES
LEAFLET A4, DOUBLE SIDE

Back: 210 x 297mm

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E: info@sakos.com



SAKOS
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Title pages and contents listing
Why did we write a new Edition? what's in it and thank!
Read a review of the first edition from The Computer Journal
"In conclusion, the book is well organized and presented, and covers all major areas of feature extraction in image processing and computer vision"
Read a review of the second edition from the IAPR Newsletter
"This book could be used for an introductory course if the instructor supplements with material from his or her favorite sub-topics. The book can also be used as a good framework to facilitate a broad range of discussion topics through its content and extensive references"

BUSINESS SERIES **TITAN NY COLLECTION**

Name: Phobos NY5
Model: YLXN13BK (RD/DN/BW)
Color: Black, Red, Grey, Dark Navy
Material: Nylon, Polyester, PVC, EVA
Size (cm): 37 x 29 x 56
Weight (kg): 4.0
Max load (kg): 30
Volume (L): 40





PROFESSIONAL WITH STYLE

Front: 210 x 297mm



SAKOS
WHEREVER YOU GO

BUSINESS SERIES

TITAN NY COLLECTION

Model, colors, materials, equipment, accessories and specifications are subject to change without prior notice





SAKOS BRAND DESIGN GUIDELINES CATALOGUE

Sakos catalogue for all product



SAKOS BRAND DESIGN GUIDELINES POSTER

Size: 420 x 600mm



SAKOS BRAND DESIGN GUIDELINES
BILLBOARD

Size: 20.000 x 15.000mm



SAKOS BRAND DESIGN GUIDELINES UNIFORM

Uniform for Staff



Caps for Staff and Sport events



This T-Shirt for sport events



SAKOS BRAND DESIGN GUIDELINES EVENTS

Banner



Backdrop



Standee



SAKOS BRAND DESIGN GUIDELINES
THE GIFTS AND PAPER BAG



Paper bag



Gifts for events



SAKOS BRAND DESIGN GUIDELINES
THE VEHICLE



Car



Van



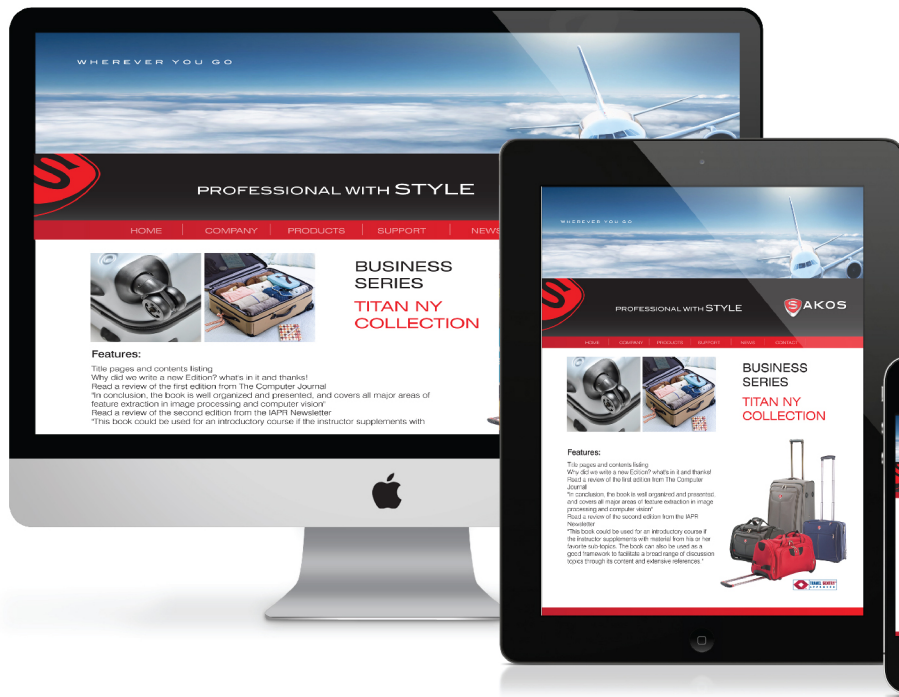
Truck



SAKOS BRAND DESIGN GUIDELINES

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